

WELI

WRAC Extended Learning Initiative

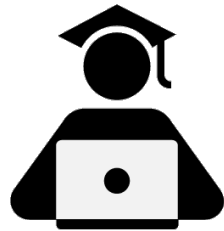
Strategy Statement

A degree for life.

MSU's Professional Writing program prepares and supports students throughout every stage of their career.



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Purpose and Use Cases

In order to support lifelong learning, WRAC needs a robust E-learning presence. WELI's purpose is to extend the PW learning experience beyond the classroom for professors, current students, and alumni.



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Professors



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Professors will benefit from WELI by using it:

- as a resource for previously offered courses.
- to open-up additional class time for discussion and collaboration
- to help students better appreciate course work
- to share knowledge with colleagues and build their own skills.

Current Students



Current students will benefit from WELI as students and later as alumni. They will use WELI:

- to develop the ability to learn from online resources.
- to learn tactical skills to support their in-class work.
- to establish a Personal Learning Network (PLN) that can last throughout their career.
- to develop the ability to collaborate with others outside of face-to-face environments.

Alumni

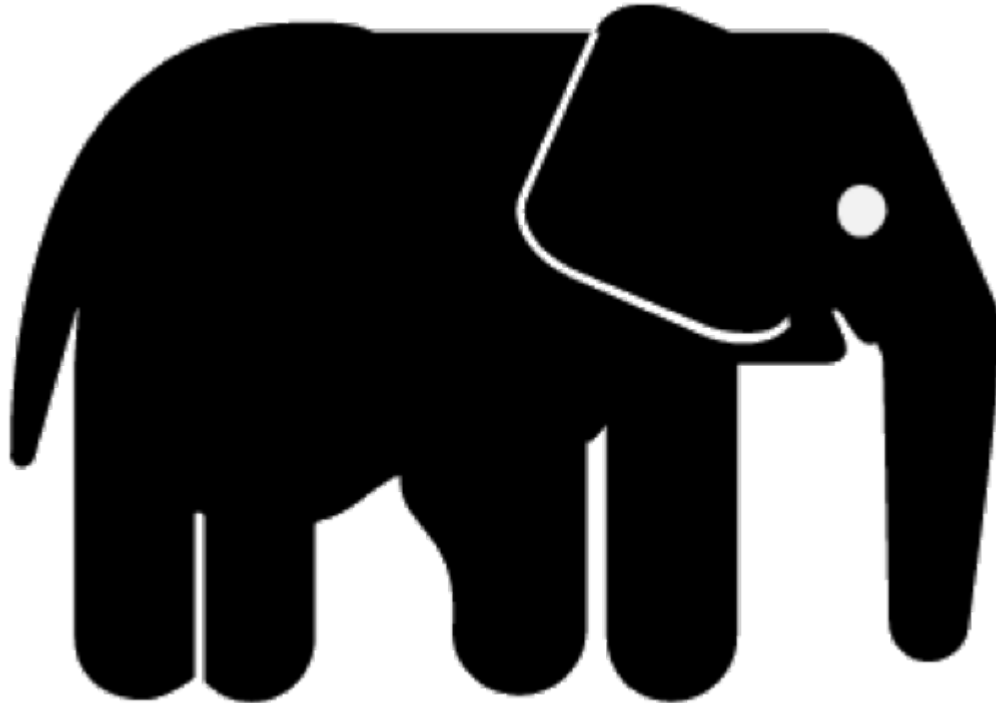


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Alumni will benefit from WELI by using it to:

- Refresh learned skills as needed.
- Prepare for increasing responsibilities or lateral moves at work.
- Maintain a job-independent Personal Learning Network (PLN) within the PW department.
 - Share knowledge and career skills to gain credibility.
 - Ask for help when needed.

Eating the Elephant



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Short Term Goals: Dept. Buy-In

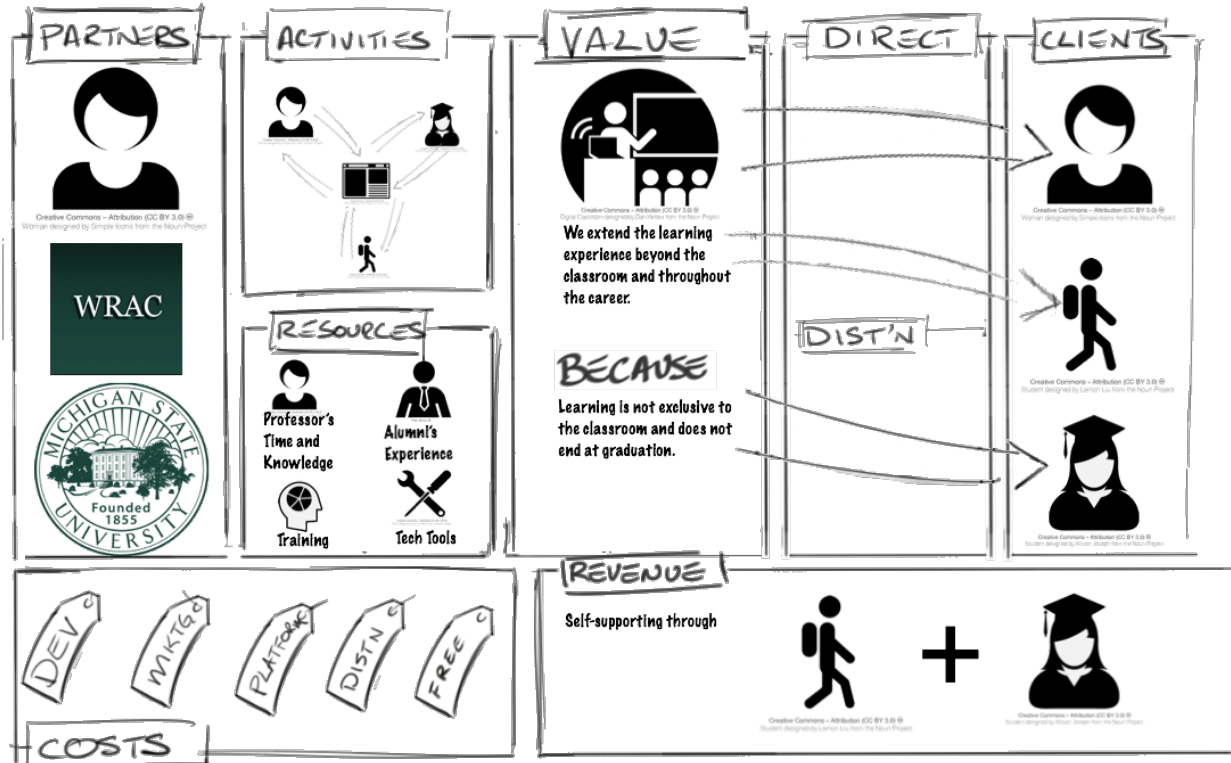


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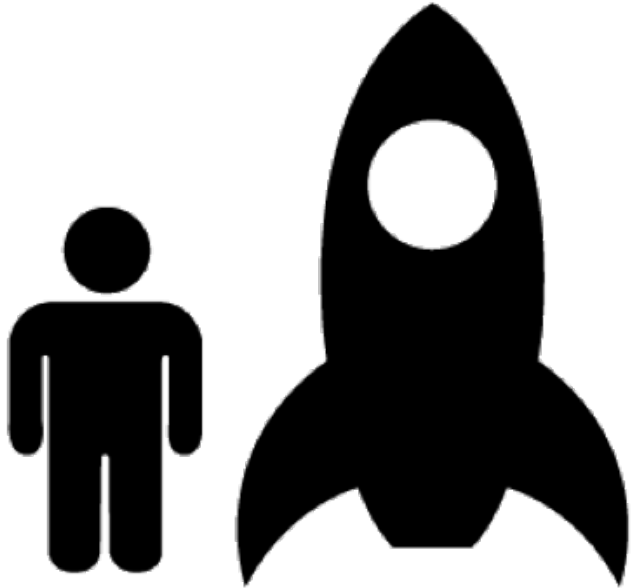
Set the foundation for professors to contribute.

- Understanding Purpose
- Time/Resource Questions
- Collegial Sharing and IP

Short Term Goals: Business Model



Short Term Goals: Pilot Prep



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Prepare some pilot modules with a small group of professors

- [Style Guide](#)
- Training
- Recruit Alumni

Mid Term Goals

- Run Pilot
 - If in WRA 210, modify existing content modules developed by WRA 210 professors: <https://www.msu.edu/~hartdav2/wa/mod1.html>
 - Monitor student and alumni participation.
 - Establish best practices.
 - Create plan to extend to other courses.
- Conduct additional research with alumni to determine needs

Long Terms Goals

- Offer an E-learning component with every PW course.
- Open up opportunities for Alumni to create and contribute content.
- Focus on network development to extend the PW community beyond time in the program.
 - Facilitate engagement between degree-seeking students and life-long learners.
 - Explore opportunities to incorporate ELI.

Immediate Needs: Grad. Researcher

Recruit a Graduate Student who can:

- Coordinate pilot program.
- Conduct research with alumni.
- Inventory all currently existing, reusable resources.
- Further develop content strategy.
- Reach out to Scott Schopieray.

Questions?



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Resources

<http://bit.ly/WRACeLearning>